

WHAT IS CLAIMED IS:

1 1. A method comprising:
2 creating a presentation on a web site;
3 imbedding an identification linked to said web site on a media other than a
4 computer readable disk;
5 attaching said media to a physical object;
6 delivering said physical object to a recipient; and
7 reading said identification and accessing said web site.

1 2. The method of claim 1 wherein said media is a paper clip.

1 3. The method of claim 1 wherein said media is a paper with an adhesive side
2 for attaching to said physical object.

1 4. The method of claim 1 wherein said media is a card.

1 5. The method of claim 1 wherein said reading is performed with a smart card
2 reader.

1 6. The method of claim 1 wherein said reading is performed with a bar code
2 scanner.

1 7. A computer readable media comprising computer readable instructions for:
2 detecting an activating input from a reader;
3 reading an identification code corresponding to a web site;
4 identifying said identification code as a composer identification code
5 associated with said computer readable instructions or as a recipient identification code;
6 for a composer identification code, initiating an accessing of said web site for
7 the loading of a presentation on said web site;
8 for a user identification code, accessing a web site identified by said
9 identification code for reading of said web site.

1 8. A method comprising:
2 providing a media to a user;
3 accessing a web site and providing to said web site information from said
4 media;

5 providing presentation space on said web site associated with information on
6 said media;
7 providing a presentation from said user to said web site for storage in said
8 presentation space; and
9 retrieving said presentation from said presentation space upon subsequent
10 provision to said web site of said information on said media.

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